

Publish a Book in 30 Days with Book Sales



Full-Service Publisher
Write, Edit, Publish, Market, Sales

917-767-5843

- Publish a Book in 30 Days
- 10 Day Global Distribution to 39,000 Retailers
- 24 Hr. Branded Author Website
- 24 Hr. Branded Social Media Accounts
- 24 Hr. Annual Revisions & Updates
- Marketing: Penetration of Pipelines for Volume Sales

PalmBeachBookPublisher.com
Full-Service Publisher
 Write, Edit, Publish, Market, Sales
917-767-5843



Checklist of Services and Fees: Write & Edit = Manuscript

PRIVATE CONSULTATION \$150 Hr.

- Action Plan: **WRITE**
- Action Plan: **BACK-UP**
- Action Plan: **EDIT**
- Action Plan: **PUBLISH**
- Action Plan: **MARKET**
- Action Plan: **SALES**

You are **Mortal**

Your Book Is **Immortal**

Live Forever Inside a Book

Talk to Future Generations into Eternity

PRE-SALES

- **Presale of Book on Barnes & Noble** **\$1,500.00**
 Includes: Book Cover, ISBN, and PCN

WRITE

- Private Writing Class (6 months not 10 years) \$150 Hr. Group Classes Too!
- Dictate \$150 Hr.
- Research \$150 Hr.
- Translation (variable)
- Ghostwriter \$150 Hr.
- Screenplay \$150 Hr.

TYPE NEW & RETYPE OLD MANUSCRIPTS

- Retype Handwritten Manuscripts \$15 Page
- Retype, Edit, and Fonts \$25 Page
- Interior Set-Up Fee \$500
- Retype, Edit, Fonts, and Interior Set-Up Fee \$500 and \$25 Page

EDIT

- Manuscript Critique or Screenplay \$15 Page (www.editscreenplays.com)
- Structure and Content \$15 Page
- Simple: Grammar, Spelling, and Punctuation \$10 Page
- Structure, Content, Grammar, Spelling, and Punctuation \$20 Page
- Interior Formatting Pre-Publication \$10 Page



917-767-5843

Checklist of Services and Fees: Manuscript Preparation

COLLATION

— Research	\$150 Hr.
— Recipes for Cookbook	\$150 Hr.
— Photos	\$150 Hr.
— Articles	\$150 Hr.
— Chapters Design	\$150 Hr.

**“The Fine Line
Between
Creative Genius
and Insanity Is
ORGANIZATION”**

Sharon Lampert

BACK-UP COMPUTER SYSTEM

— Computer Clutter into Filing System	\$150 Hr.
— “G” Hard Drive A, B and C (Time Machine)	\$150 Hr.
— Two “G” Hard Drives, 4 TB	\$600
— Two USB Flash Drives, 258 GB Each	\$250
— Partition Hard Drive (Time Machine)	\$150 Hr.

DIGITIZE

— Out-of-Print Books	\$150 Hr.
----------------------	-----------

DIGITIZE PHOTOS

— Scan Photos	\$15 Each
— Greyscale Photos	\$25 Each

REVISIONS: 24 HOURS

— Edit Interior	\$20 Page
— Reformat Page Numbers	\$150 Hr.
— Redo Cover Set-Up Fee	\$500
— Upload Digital File	\$150

MANUSCRIPT FEEDBACK

— Read Manuscript <small>(negative online book reviews are permanent records)</small>	10/Page
— BETA Readers	Varies

PalmBeachBookPublisher.com
 Full-Service Publisher
 Write, Edit, Publish, Market, Sales
917-767-5843



Checklist of Services and Fees: Manuscript Preparation

BOOK DESIGN Front, Back Cover and Interior (Optional Fees)

— Brand: IMPRINT (Logo)	\$500
— Front Cover Design	\$500
— Back Cover Design	\$500
— Interior Fonts: Cover, Chapter, Quotes and Text	\$150
— Royalty Free Photos	Varies: \$Free-\$1,500
Photo is used on book cover, website, store, products: tshirts, totebags, coffee mugs	

BOOK IMPRINT (Optional Fee)

— Name, Design, and Logo	\$500
--------------------------	-------

APPENDIX (Optional Fee)

— Book Discussion Questions for Book Clubs and Teacher Lesson Plans	\$500
---	-------

LAST WILL AND TESTAMENT (Optional Fee)

— Your book is a digital property that will be passed down for generations into eternity	\$500
--	-------

COPYWRITER (Optional Fees)

— Front Cover and Back Cover Quote	\$250
— Back Cover Full Page Bibliography	\$500
— Back Cover Half Page Bibliography	\$500
— Branding Book Hooks	\$500
— Book Blurbs	\$150 Hr.
— Celebrity Endorsements	\$150 Hr.

FORMATS (Optional Fee)

— Reformat Fonts	\$20 Page
------------------	-----------



Services and Fees: **Publishing Services**

Sameday: Hardcover, Paperback, e-book, and Audiobook

PUBLISH Set-Up Fees (Required)

Page Numbers of Book	\$10 Page
— Hardcover, Front and Back Cover Set-Up	\$600
— Paperback, Front and Back Cover Set-Up	\$500
— Interior Set-Up	\$500
— ISBN	\$199 Each
— Hardcover ISBN PAPERBACK ISBN E-BOOK ISBN	\$450
— Bar Code	\$99 Each
— PCN library Number	\$199 Each
— UPC and Bar Code	\$500 Each

PUBLISH (Optional Fees)

— INGRAM Global Distribution	\$500	EXCELLENT
— INGRAM Global Espresso Machine (online video)	\$250	EXCELLENT
— CreateSpace	\$250	
— E-Book: Amazon Kindle, B&N Nook, Apple iBook	\$350	\$150 Each
— Audio Book Production	\$150 Hr.	(Recording Studio Fees)
— Predistribution: Sample Book	\$80 plus shipping	EXCELLENT
— INGRAM “ADVANCE” Publication (39,000 Vendors)	\$150	BEST EXCELLENT

PUBLISH Legal (Optional Fees)

— Disclaimer Notice	\$99
— All Rights Reserved Notice	\$99
— Fair Use Notice	\$99
— Library of Congress Submission	\$125 (includes book, mailing, and postage)
— Copyright Submission ©	\$199 (6 Months)
— Trademark Submission	\$1,500 (6 months)

PalmBeachBookPublisher.com
Full-Service Publisher
Write, Edit, Publish, Market, Sales
917-767-5843



Services and Fees: Marketing Services (Penetration of Pipelines)

MARKET Part 1. Action Plan for Pipeline Volume Sales

— Action Plan Consultation: Marketing of Book for Pipeline and Volume Sales \$500

MARKET Part 2. Create Marketing Materials Website & Social Media Accounts

- 1a. Domain and Email (annual fee) \$175
- 1b. Website (annual fee) \$500
- 1c. Social Media Accounts: You Tube, Facebook, Twitter, Instagram, Goodreads \$150 Each
- 1d. YouTube Book Interviews - Video Editing \$150 Hr.
- 1e. Website URL Submission into Search Engine \$99
- 1f. Collating INGRAM Global Distribution Links for Website \$150 Hr.
- 1g. Open Store with Products: T-Shirts, Totebags, Coffee Mugs, Stores: CafePress, Zazzle, Threadless, Society 6 e.g. NothingTshirt.com \$150 Hr.
- 1h. Monthly Social Media Account Uploads \$150 Hr.

MARKET Part 3. Email Sales Sheet and Book Reviews

- Sales Sheet for Stores and Librarians, Media: Newspapers and Magazines, TV and Radio \$250
- Book Reviews: Librarians Require 3 Book Reviews - Library E-Book Rental Sales \$250/Each
- Book Review Submissions: New York Times, Library Journal (6 Months Early) \$500
- Book Prize Submissions: Pulitzer Prize Submission Fee and Labor 150/Hr.
- Celebrity Endorsements and Testamonials \$150 Hr.
- Email Press Release to Mass Media: TV and Radio, Newspapers and Magazines \$500 & \$150 Hr.

MARKET Part 4. Cold Calls to Media, Email Book Clubs, Schools, Library

- Media Producers: TV, Radio, Newspapers and Magazines \$150 Hr.
- Guest Speaker Engagements and Drop Shipments \$150 Hr.
- TED TALK Presentation and Submission (Stories of Transformation) \$150 Hr.

PalmBeachBookPublisher.com
Full-Service Publisher
Write, Edit, Publish, Market, Sales



6

917-767-5843

80/20 Rule

Write, Edit & Publish = 20% Effort

Marketing & Sales = 80% Effort

SALES: Penetration of Pipelines for Volume Sales \$\$\$\$\$\$\$

- **Sales** Online Global Sales
- **Sales** Library E-Book Rentals, Public, Private, and School Libraries
- **Sales** Bookstore Shelves **HOT TIP!** 2 ISBNs for Online Book & Bookstore Shelf
- **Sales** Media: TV, Radio, Newspapers, and Magazines
- **Sales** Fundraiser Charity, Double Book Fee, Send Half to Charity
- **Sales** Corporate Holiday Giveaways
- **Sales** Discount Chains: 55% Discounts e.g., Walmart, Sam's Club, B.J.s (depends on buyer)

Must have a UPC code on book cover!

Subsidiary Rights:

- **Sales** Foreign Rights
- **Sales** Online Store Product Rights
- **Sales** Movie Rights


PalmBeachBookPublisher.com
 Full-Service Publisher
 Write, Edit, Publish, Market, Sales
917-767-5843



**HOW TO
 MAKE MONEY
 SELLING BOOKS** 

The Written in Letter P
**SECRET
 SAUCE
 BOOK
 SALES**

- Write
- Edit
- Publish
- Market
- Sales

Transform from an
 Aspiring Writer into a
Published Author
 with **Book Sales** 

PalmBeachBookPublisher.com
Full-Service Publisher
Write, Edit, Publish, Market, Sales
917-767-5843



8

Hobby: Write, Edit, and Publish

Business: Write, Edit, Publish, Market, and Sales

Create a Budget & Pay As You Go:

1. Write \$_____
2. Edit \$_____ (\$10/page)
3. EZ 1-Minute Plan: Sign Publishing Contract & Write a Check
4. Publish \$_____
5. Market \$_____

All Forms of Payment are Accepted:

1. CASH
2. VENMO App (Free Money Transfer)
3. Credit Cards
4. PAYPAL
5. International Wire Bank Transfers
6. Personal Check

Make payable to: Palm Beach Book Publisher

Mail to: PO BOX 938822, Pompano Beach, FL, 33093

PalmBeachBookPublisher.com
Full-Service Publisher
Write, Edit, Publish, Market, Sales



917-767-5843



Greetings from Publisher

Why spend years writing a book?

In 30 days, I will help you publish a book that can compete in a commercial marketplace for sales.

- Build a Business and a Brand
 - Celebrity Book Cover Design
 - ISBN, PCN, and UPC (discount stores)
 - Build an Appendix of Resources
 - Build Marketing into Book
 - BRAND your Author Website
-
- PUBLISH a BOOK in 30 DAYS with 10 DAY Global Distribution
 - MARKET a Book to Penetrate Pipelines and Sell in Volume
 - Pay As You Go! (Stress Free!)

You Are Mortal. Your Book is Immortal. Live Forever Inside a Book

Sharon Lampert
 Full- Service Publisher: Write, Edit, Publish, Market, Sales
 Sharon@PalmBeachBookPublisher.com