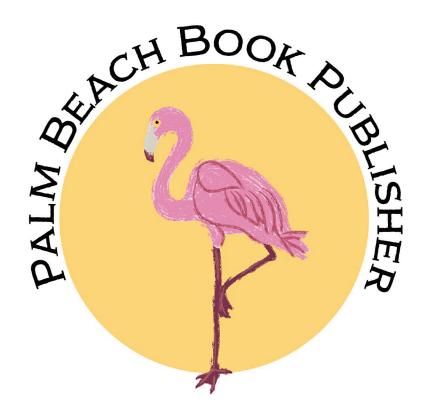
Publish a Book in 30 Days with Book Sales



Full-Service Publisher Write, Edit, Publish, Market, Sales

917-767-5843

- Publish a Book in 30 Days
- 10 Day Global Distribution to 39,000 Retailers
- 24 Hr. Branded Author Website
- 24 Hr. Branded Social Media Accounts
- 24 Hr. Annual Revisions & Updates
- Marketing: Penetration of Pipelines for Volume Sales



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Checklist of Services and Fees: Write & Edit = Manuscript

PRIVATE CONSULTATION \$150 Hr.

You are Mortal

Your Book Is Immortal

Live Forever Inside a Book

Action Plan: WRITEAction Plan: BACK-UP

- Action Plan: EDIT
- Action Plan: PUBLISH
- _____ Action Plan: MARKET
- ____ Action Plan: SALES

PRE-SALES

____ Presale of Book on Barnes & Noble Includes: Book Cover, ISBN, and PCN

WRITE

- ____ Private Writing Class (6 months not 10 years)
- ___ Dictate
- ____ Research
- ____ Ghostwriter

TYPE NEW & RETYPE OLD MANUSCRIPTS

- ____ Retype Handwritten Manuscripts
- ____ Retype, Edit, and Fonts
- ____ Interior Set-Up Fee
- ____ Retype, Edit, Fonts, and Interior Set-Up Fee

EDIT

- <u>Manuscript Critique or Screenplay</u>
- ____ Structure and Content
- _____ Simple: Grammar, Spelling, and Punctuation
- ____ Structure, Content, Grammar, Spelling, and Punctuation
- ____ Interior Formatting Pre-Publication

\$1,500.00

Talk to Future Generations into Eternity

\$150 Hr. Group Classes Too!
\$150 Hr.
\$150 Hr.
(variable)
\$150 Hr.
\$150 Hr.
\$150 Hr.

\$15 Page \$25 Page \$500 \$500 and \$25 Page

\$15 Page (www.editscreenplays.com)
\$15 Page
\$10 Page
\$20 Page
\$10 Page
\$10 Page

PalmBeachBookPublisher.com

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Checklist of Services and Fees: Manuscript Preparation

COLLATION

	Research Recipes for Cookbook Photos Articles Chapters Design	\$150 Hr. \$150 Hr. \$150 Hr. \$150 Hr. \$150 Hr. \$150 Hr.	"The Fine Line Between Creative Genius and Insanity Is ORGANIZATION"
BAC	K-UP COMPUTER SYSTEM		Change I amment
	Computer Clutter into Filing System "G" Hard Drive A, B and C (Time Machine) Two "G" Hard Drives, 4 TB Two USB Flash Drives, 258 GB Each Partition Hard Drive (Time Machine)	\$150 Hr. \$150 Hr. \$600 \$250 \$150 Hr.	Sharon Lampert
DIG	ITIZE		
	Out-of-Print Books	\$150 Hr.	
DIG	ITIZE PHOTOS		
	Scan Photos	\$15 Each	
	Greyscale Photos	\$25 Each	
REV	ISIONS: 24 HOURS		
	Edit Interior	\$20 Page	
	Reformat Page Numbers	\$150 Hr.	
	Redo Cover Set-Up Fee	\$500	
—	Upload Digital File	\$150	
MA	NUSCRIPT FEEDBACK		
	Read Manuscript (negative online book reviews are permanant records)	10/Page	
	BETA Readers	Varies	

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Checklist of Services and Fees: Manuscript Preparation

BOOK DESIGN Front, Back Cover and Interior (Optional Fees)				
Brand: IMPRINT (Logo)	\$500			
Front Cover Design	\$500			
Back Cover Design	\$500			
Interior Fonts: Cover, Chapter, Quotes and Text	\$150			
Royalty Free Photos	Varies: \$Free-\$1,500			
Photo is used on book cover, website, store, products:	tshirts, totebags, coffee mugs			
BOOK IMPRINT (Optional Fee)				
Name, Design, and Logo	\$500			
APPENDIX (Optional Fee)	\$500			
Book Discussion Questions for Book Clubs and Teach	Book Discussion Questions for Book Clubs and Teacher Lesson Plans			
LAST WILL AND TESTAMENT (Optional Fee)	\$500			
Your book is a digital property that will be passed dow	on for generations into eternity			
COPYWRITER (Optional Fees)				
— Front Cover and Back Cover Quote	\$250			
Back Cover Full Page Bibliography	\$500			
Back Cover Half Page Bibliography	\$500			
Branding Book Hooks	\$500			
Book Blurbs	\$150 Hr.			
Celebrity Endorsements	\$150 Hr.			

FONTS (Optional Fee)

— Reformat Fonts

\$20 Page

Services and Fees: Publishing Services

Sameday: Hardcover, Paperback, e-book, and Audiobook

PUBLISH Set-Up Fees (Required)

_ · _ ·	
Page Numbers of Book	\$10 Page
— Hardcover, Front and Back Cover Set-Up	\$600
— Paperback, Front and Back Cover Set-Up	\$500
Interior Set-Up	\$500
ISBN	\$199 Each
— HardCover ISNB PAPERBACK ISBN E-BOOK ISNB	\$450
Bar Code	\$99 Each
PCN library Number	\$199 Each
UPC and Bar Code	\$500 Each

PUBLISH (Optional Fees)

 INGRAM Global Distribution	\$500 EXCELLENT
 INGRAM Global Espresso Machine (online video)	\$250 EXCELLENT
 CreateSpace	\$250
 E-Book: Amazon Kindle, B양N Nook, Apple iBook	\$350 \$150 Each
 Audio Book Production	\$150 Hr. (Recording Studio Fees)
 Predistribution: Sample Book	\$80 plus shipping EXCELLENT
 INGRAM "ADVANCE" Publication (39,000 Vendors)	\$150 BEST EXCELLENT

PUBLISH Legal (Optional Fees)

____ Disclaimer Notice \$99 — All Rights Reserved Notice \$99 — Fair Use Notice \$99 Library of Congress Submission \$125 (includes book, mailing, and postage) Copyright Submission © \$199 (6 Months) **Trademark Submission** \$1,500 (6 months)

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Services and Fees: Marketing Services (Penetration of Pipelines)

MARKET Part 1. Action Plan for Pipeline Volume Sales				
Action Plan Consultation: Marketing of Book for Pipeline and Volume Sales	\$500			
MARKET Part 2. Create Marketing Materials Website & Social Media Accounts				
1a. Domain and Email (annual fee)	\$175			
1b. Website (annual fee)	\$500			
1c. Social Media Accounts: You Tube, Facebook, Twitter, Instagram, Goodreads	\$150 Each			
1d. YouTube Book Interviews - Video Editing	\$150 Hr.			
1e. Website URL Submission into Search Engine	\$99			
1f. Collating INGRAM Global Distribution Links for Website	\$150 Hr.			
1g. Open Store with Products: T-Shirts, Totebags, Coffee Mugs,	\$150 Hr.			
Stores: CafePress, Zazzle, Threadless, Society 6 e.g. NothingTshirt.com				
1h. Monthly Social Media Account Uploads	\$150 Hr.			
MARKET Part 3. Email Sales Sheet and Book Reviews				
Sales Sheet for Stores and Librarians, Media: Newspapers and Magazines, TV and Radio \$250				
Book Reviews: Librarians Require 3 Book Reviews - Library E-Book Rental Sales \$250/Each				

- Book Review Submissions: New York Times, Library Journal (6 Months Early) \$500
 Book Prize Submissions: Pulitzer Prize Submission Fee and Labor 150/Hr.
 Celebrity Endorsements and Testamonials \$150 Hr.
- Email Press Release to Mass Media: TV and Radio, Newspapers and Magazines \$500 & \$150 Hr.

MARKET Part 4. Cold Calls to Media, Email Book Clubs, Schools, Library

— Media Producers: TV, Radio, Newspapers and Magazines	\$150 Hr.
— Guest Speaker Engagements and Drop Shipments	\$150 Hr.
TED TALK Presentation and Submission (Stories of Transformatio	n) \$150 Hr.



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80/20 Rule Write, Edit & Publish = 20% Effort Marketing & Sales = 80% Effort

SALES: Penetration of Pipelines for Volume Sales \$\$\$\$\$\$

- **Sales** Online Global Sales
- ____ Sales Library E-Book Rentals, Public, Private, and School Libraries
- ____ Sales Bookstore Shelves HOT TIP! 2 ISBNs for Online Book & Bookstore Shelf
- ____ Sales Media: TV, Radio, Newspapers, and Magazines
- ____ Sales Fundraiser Charity, Double Book Fee, Send Half to Charity
- **____ Sales** Corporate Holiday Giveaways
- **_____ Sales** Discount Chains: 55% Discounts e.g., Walmart, Sam's Club, B.J.s (depends on buyer)

Must have a UPC code on book cover!

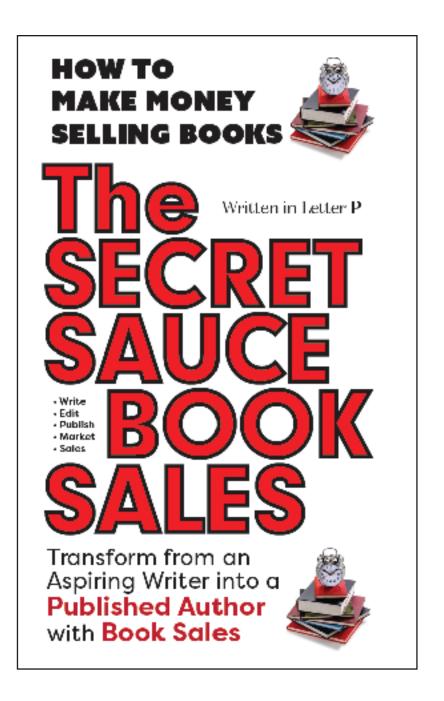
Subsidiary Rights:

- **____ Sales** Foreign Rights
- **____ Sales** Online Store Product Rights
- ____ Sales Movie Rights



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Hobby: Write, Edit, and Publish Business: Write, Edit, Publish, Market, and Sales

Create a Budget & Pay As You Go:

- 1. Write \$_____
- 2. Edit \$_____ (\$10/page)
- 3. EZ 1-Minute Plan: Sign Publishing Contract & Write a Check
- 4. Publish \$_____
- 5. Market \$_____

All Forms of Payment are Accepted:

- 1. CASH
- 2. VENMO App (Free Money Transfer)
- 3. Credit Cards
- 4. PAYPAL
- 5. International Wire Bank Transfers
- 6. Personal Check

Make payable to: Palm Beach Book Publisher

Mail to: PO BOX 938822, Pompano Beach, FL, 33093



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Greetings from Publisher

Why spend years writing a book?

In 30 days, I will help you publish a book that can compete in a commercial marketplace for sales.

- Build a Business and a Brand
- Celebrity Book Cover Design
- ISBN, PCN, and UPC (discount stores)
- Build an Appendix of Resources
- Build Marketing into Book
- BRAND your Author Website
- PUBLISH a BOOK in 30 DAYS with 10 DAY Global Distribution
- MARKET a Book to Penetrate Pipelines and Sell in Volume
- Pay As You Go! (Stress Free!)

You Are Mortal. Your Book is Immortal. Live Forever Inside a Book

Sharon Lampert Full- Service Publisher: Write, Edit, Publish, Market, Sales Sharon@PalmBeachBookPublisher.com